



NovaDAX: 1110 DAI in airdrop, trading competition and referral program

MakerDAO's stablecoin pegged to dollar is the most recent crypto asset listed on the exchange; Trading competition runs until December 4th

NovaDAX, the global exchange with the largest number of pairs to trade with BRL, announces the listing of DAI, the stablecoin based on Ethereum created by the MakerDAO platform, with price pegged to the United States dollar. To celebrate the arrival of the asset on the platform, the exchange established a partnership with the MarkerDAO project to carry out a series of actions, which will distribute a total of 1110 DAI to the participants.

On airdrop, the first 100 NovaDAX customers who transact more than 10 DAI at a single time earn 4 DAI bonuses. The first 80 customers who refer a friend to the exchange will also be awarded. Both receive 2 DAI, after approval of the registration and identity verification. Therefore, the trade competition will offer 100 DAI to the first place and 550 DAI in total. DAI has three trading pairs in NovaDAX: USDT, BRL and Euro.

"Today, the investor looks for cryptocurrencies not only as a form of easy profit as it happened 10 years ago but as a way of shielding the negative circumstances that affect our society. And, one of the cryptocurrencies that tend to attract more of these new investors is DAI. With relative stability and proximity to the dollar value, it becomes simpler and easier for the new crypto-investor to understand the dynamics of appreciation, the project and even participates in the DAI community. ", explains Beibei Liu, CEO of NovaDAX.

About NovaDAX: Launched in Oct 2018, NovaDAX is a global exchange that over the past two years has become one of Brazil's most popular exchanges with the largest number of crypto pairs and is one of the top-ranked exchanges in Latin America. In Oct 2020, NovaDAX officially launched its European operations with support for EUR fiat pairs, fully compliant with European Union laws and regulations. NovaDAX is fully owned by the Abakus Group, owner of the WeCash brand, a unicorn valued at more than US\$ 1.5 billion.